



Asia Pacific + EURO
CHRIE

Cum 4th Global Tourism & Hospitality Conference

HK 2019

22-25 May, 2019
Hotel ICON, Hong Kong

INSTITUTIONAL SPONSORSHIP PACKAGE



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學



School of
Hotel & Tourism Management
酒店及旅遊業管理學院



Leading
Hospitality and Tourism

WELCOME MESSAGE from the Conference Chairman



Professor Kaye Chon
Dean and Chair Professor
Walter Kwok Foundation Professor in
International Hospitality Management
School of Hotel and Tourism Management
The Hong Kong Polytechnic University
and
Conference Chairman, 2019 APacCHRIE &
EuroCHRIE Joint Conference
cum
4th Global Tourism and Hospitality Conference

The 2019 APacCHRIE & EuroCHRIE Joint Conference cum 4th Global Tourism and Hospitality Conference will be held in Hong Kong on 22-25 May at the state-of-the-art Hotel ICON, our groundbreaking teaching and research hotel.

Hosted by the School of Hotel and Tourism Management (SHTM) of The Hong Kong Polytechnic University (PolyU), and co-organised by APacCHRIE and EuroCHRIE, the 2019 Conference is run entirely by SHTM undergraduate students from the Special Events Class. These talented students have formed an organising committee to manage the Conference and will put together an enriching programme for our international delegates, ensuring you an experience unlike any other.

This great historical event will take place in the very heart of where East meets West – Hong Kong – a dynamic and vibrant city connecting the world. The 2019 Conference is a game changer for the international community, showcasing East Meets West in Hospitality and Tourism Education, a place where ideas will shape the future of the hospitality and tourism industry.

The 2019 Conference will provide a wonderful platform for academics, industry leaders, journal editors, young scholars and researchers to define the future roadmap of the global hospitality and tourism sector.

As I look forward to welcoming everyone to the Conference, I also look forward to the close collaboration with APacCHRIE and EuroCHRIE and the role that both federations will continue to play in advancing hospitality and tourism education and research internationally.

[\[MORE INFO ABOUT CONFERENCE\]](#)



2011 APacCHRIE Conference with more than 500 attendees at Hotel ICON



2018 APacCHRIE , Guangzhou, China





2018 EuroCHRIE, Dublin, Ireland

2019 ATTENDANCE Forecast

Our first-ever Joint Conference will be expecting
600+ ATTENDEES WORLDWIDE



APacCHRIE Conference Attendance in the past 5 years

2018: 300+ ATTENDEES WORLDWIDE in Guangzhou, China
2017: 300+ ATTENDEES WORLDWIDE in Bali, Indonesia
2016: 350+ ATTENDEES WORLDWIDE in Bangkok, Thailand
2015: 300+ ATTENDEES WORLDWIDE in Auckland, New Zealand
2014: 350+ ATTENDEES WORLDWIDE in Kuala Lumpur, Malaysia

EuroCHRIE Conference Attendance in the past 5 years

2018: 300+ ATTENDEES WORLDWIDE in Dublin, Ireland
2017: 100+ ATTENDEES WORLDWIDE in Nairobi, Kenya
2016: 200+ ATTENDEES WORLDWIDE in Budapest, Hungary
2015: 250+ ATTENDEES WORLDWIDE in Manchester, UK
2014: 250+ ATTENDEES WORLDWIDE in Dubai, UAE

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To reserve your sponsorship, you can contact our sponsorship sales manager, Gene Chan at sponsor.chriehk2019@polyu.edu.hk

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INSTITUTIONAL SPONSORSHIP

Conference website recognition

- Logo on official website
- Link to your featured content

Free registrations

- Two complimentary registrations

A table for exhibition

Logo placement in collateral materials

- Programme e-brochure

One A4 leaflet in conference bag

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