

2019 APacCHRIE & EuroCHRIE Joint Youth Conference (23-24 May, 2019)

Stand-up Presentation Schedule

May 23 15:45 - 17:15	Concurrent I	V302, V303, V312 - Innovation Tower
May 24 11:00 - 12:30	Concurrent II	V302, V303, V312 - Innovation Tower

15:45 - 17:15, 23 May 2019. Concurrent Session I (3 Rooms)

I-1. Tourism Development and Culture

Moderator: Dr. Ada Lo

Room: V302

Title	Authors
Chinese comic and animation fans tourism to Japan: A case of Your Name	Jiayi Liu, Jun Shao & Ulrike Gretzel <i>Beijing International Studies University, Beijing Forestry University & University of Southern California</i>
Cross-border tourism impacts towards social life in Batam, Indonesia	Meilika (Mei) & Renny (Reg) Gheadalini <i>Batam Tourism Polytechnic</i>
Impacts of tourism activities in Balanga nature and wetland park as an ecotourism site: Basis for proposed community capacity building plan	Timothy John D. C. Arriesgado, Vanessa Amor G. Bauzon, Reggiedel Marie S. Carbilledo, Khate Aidren C. Rafol & Monette G. Sevilla <i>Centro Escolar University</i>
Travels to the edge of darkness: The classification of black tourism in central Taiwan	H. L. Chain, C. C. Kang, M. L. Lai, R. F. Hsieh, C. H. Hsu & H. L. Kuo <i>Tunghai University</i>
Understanding the influence of Guangzhou-Shenzhen-Hong Kong High-Speed Railway over tourist travel patterns	Zijie Wang <i>The Hong Kong Polytechnic University</i>

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I-2. Hotel Development & Marketing; Culinary Arts and Restaurant

Moderator: Dr. John Roby O. Robiños

Room: V312

Title	Authors
A study on the food waste production in a buffet restaurant in Manila	Shirley V. Guevarra, Maria Clariza Antonette E. Cruz & Victoria Kristine V. Bigornia <i>University of the Philippines, Diliman</i>
Mid-range hotels and the Airbnb syphon	B. Abbo, M. Liang, J. Miller, K. White, J. Cha & S. Kim <i>Michigan State University</i>
Role of Key Opinion Leader (KOL) on hotel promotion	Puiman Tsang & Pimtong Tavitiyaman <i>The Hong Kong Polytechnic University</i>
Sensory attributes and general acceptability of Kasilyo as cream cheese substitute	Michael James Bedayo, John Paul Bautista, Jaime Benjamin Ferreras, John Vincent Marquez, Myrna Fe Angeli, Santos & John Roby O. Robiños <i>University of Perpetual Help Molino</i>
The attractiveness of cyber star restaurants: A content analysis	Jiayuan Sun, Ye Zhang, Haotian Wu, Jinlin Zhao & Danqing Liu <i>Tianjin University of Commerce & Florida International University</i>
The development of female friendly hotel in Hong Kong	Soyan Cheung & Pimtong Tavitiyaman <i>The Hong Kong Polytechnic University</i>

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I-3. Tourism and Hospitality Consumer Behaviour

Moderator: Ms. Forest Ma

Room: V303

Title	Authors
Asian teenager travelers' preference among boutique hotel, B&B and capsule hotel	S. Lee, W.Y. To, W.K. Ho, C. Wang, C.X. Yu, K.Y. Leung & F. Ma <i>The Hong Kong Polytechnic University</i>
Customer experiences of IP hotel in China: A content analysis of online reviews of Atour Hotels	Chenhao Liang, Jingze Li, Shan Li, Zhijiang Li, Peixin Shi, Leyao Zheng, Jinlin Zhao & Danqing Liu <i>Tianjin University of Commerce & Florida International University</i>
Factors affecting hotel guests' likelihood of online review contribution: An experimental study	Sarah Seulgi Pyo & Daniel Leung <i>The Hong Kong Polytechnic University</i>
The Hong Kong young solo female traveler: Exploring their motivations and preferences	Cindy Wingman Li, Carrie Yitak Chan, Joey Winglam Chu, Iris Lokyi Lee, Frank Badu-Baiden & Ivy Chow <i>The Hong Kong Polytechnic University</i>
The impact of electronic word of mouth (eWOM) and cultural destination image on tourists' intentions traveling to Hong Kong	Waichu Ng & Bruce Tsui <i>The Hong Kong Polytechnic University</i>

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11:00 - 12:30, 24 May 2019. Concurrent Session II (3 Rooms)

II-1. Destination Image and Marketing

Moderator: Dr. Tom Bu

Room: V303

Title	Authors
Big data promotes tourism destination image and competitiveness: Taking Weihai as an example	Xiaohan Wang, Tom Naipeng Bu & Haiyan Kong <i>Shandong University</i>
Destination image hierarchy: Examining Hong Kong's city destination image influence on the district of Tsuen Wan	N.G. Sin & K. Kirillova <i>The Hong Kong Polytechnic University</i>
Effects of film-induced tourism on travel intentions within China	Weiqing Wang & Yuan Liang <i>Tianjin University of Finance and Economic Pearl River College</i>
Social media as a distribution option in the hotel industry	Eon Yang <i>Singapore Institute of Technology</i>
The role of food in destination choice	H.R. Kim & K. Kirillova <i>The Hong Kong Polytechnic University</i>

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II-2. Employee Retention; Hospitality Internship

Moderator: Dr. Bruce Tsui

Room: V302

Title	Authors
College students' perception on women in the workplace	N. Stein, O. Orlando, L. Xiao & M. Kim <i>Michigan State University</i>
Gen Z hospitality students' career choice - The impact of internship	Kathy Szewai Lo & Lisa Gao <i>The Hong Kong Polytechnic University</i>
How internship affect the hospitality students' perceptual change and intention on career development?	Emily Meiyan So & Bruce Tsui <i>The Hong Kong Polytechnic University</i>
Retention of millennial employees in MICE companies	Joey Hanyou Lee & Eliver Lin <i>Singapore Institute of Technology</i>
The impact of perceived internal employer branding on employee in the event industry of Hainan province	Keni Song & Ralf Burbach <i>Technological University Dublin & Hainan University</i>

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II-3. Consumer Behaviour; Technology

Moderator: Dr. Daniel Leung

Room: V312

Title	Authors
Developing a CJM to understand the youth travelers' experiences of participating in Torro Travel in China	Minxia Liu, Jingyu Nie, Jingzhu Gao, Maoning Qi, Jinlin Zhao & Danqing Liu <i>Tianjin University of Commerce & Florida International University</i>
How future hotel employees aware, perceive and react to service robot integration?	Ken Pakfung Ho & Daniel Leung <i>The Hong Kong Polytechnic University</i>
Understanding the customer experience: An exploratory study of the fully automated smart LYZ hotels in China	Yangliu Cao, Siyu Du, Junbo Jia, Li Pan, Xuemiao Wang, Yanlin Xu, Jinlin Zhao & Danqing Liu <i>Tianjin University of Commerce & Florida International University</i>
Utilizing the push-pull factors to explore green event attendees' motivations	John Yu Ye, Joan Chinghui Su & Ken Chihnsun Tsai <i>Iowa State University</i>